

# 2019-2020 District Goals



**District:** District 31 O  
**Constitutional Area:** U.S. and Affiliates, Bermuda and Bahamas

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 85% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

- I will track those who attend and do not attend our 2 district training sessions and follow up by encouraging the use of the self-training modules to those who do not attend

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

- Personal follow up to training invitations

## LEARNING FOR EVERY LION

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quartter	2
2nd Quartter	10
3rd Quartter	10
4th Quartter	3

**By the end of the 4th quarter, the district will add a total of 25 new members.**

### Action Items:

My district will establish club branch(es).

My district will induct 15 new Lions under 40 years old.

My district will organize at least membership growth event(s).

All clubs in my district will set individual membership goals

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

## NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quartter	0	0
2nd Quartter	0	0
3rd Quartter	1	20
4th Quartter	1	20

**By the end of the 4th quarter, the district will start 2 new clubs.**

**With a minimum of 40 charter members.**

### Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs

My district will start Speciality Club(s).

Gender/Technology based

My district will use and promote membership resources to achieve our goal. Membership Development Grant, New Club

Development Guide and Just Ask Guide).

## MEMBER RETENTION

	Drops
1st Quartter	14
2nd Quartter	8
3rd Quartter	8
4th Quartter	10

**By the end of tihe 4th quarter, the distiricti's membership drops will noti exceed 40 members.**

### Action Itiems:

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

## NET GROWTH GOAL

25	+	40	-	40	=	25
FY New Members	+	FY Chartter Members	-	FY Rettentton Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

**In tihe 2019-2020 fscal year, my distiricti will serve 400000 people.**

### Action Itiems:

Ofi tthe ttotal number ofi people served in my distirict, 50000 people will be youtht(under 18 years old).

My distirictt will use and promotte service resources ttto achieve our goal. Service Projectt Plannerr Club and Community Needs Assessmentt(Developing Local Partnerships and Fundraising Guide).

I will encourage clubs in my distirictt ttto work tttogether ttto collaboratte on their service projectts ttto maximize tthe impactt in tttheir community

Addittonal actton ittems ttto achieve tthis goal

Heavily promotte tthe newer inittattves in Environmentt, Pediatric Cancer and Hunger ttto ofier give clubs new ways ttto serve in tttheir communittes

## SERVICE ACTIVITIES

**In tihe 2019-2020 fscal year, my distiricti will completie 1400 service activities.**

### Action Itiems:

I will educatte clubs in my distirictt abouutt our global causes

## SERVICE ACTIVITY REPORTING

**In the 2019-2020 fiscal year , 95 % of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. (Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

## LCIF: PARTICIPATE

**By the end of the 2019-2020 fiscal year , 50% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF**

### Action Items:

## FUNDRAISE

**During the 2019-2020 fiscal year , I will partner with our LCIF District Coordinator to raise \$12,500.00 to support Campaign 100: LCIF Empowering Service.**

### Action Items:

My district will raise US\$ 12500.00 to support Campaign 100: LCIF Empowering Service.

## ADVOCATE

**In the 2019-2020 fiscal year , 95% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding